



CONNECTICUT STATE DENTAL ASSOCIATION

*CONTINUING EDUCATION COUNCIL
PRESENTS*

2008-2009 Continuing Education Package Program *Register online after June 15, 2008*

Seven Outstanding Courses featuring
World Class Speakers & the CSDA Annual Meeting
ALL for One Low Price

2008-2009 PACKAGE PROGRAM SERIES

September 10, 2008

Gerard J. Chiche, DDS – **“Larry Pearson Memorial Lecture”**
“Recipes for Predictable Anterior Esthetics”

This presentation will discuss the key areas for efficient esthetic diagnosis and smile design. These key points will be formulated into a simple and systematic step-by-step approach to resolve esthetic problems and achieve predictable esthetic results and improved laboratory support. The presentation will also offer an outline of prosthetic and adhesive techniques in terms of armamentarium and products as well as practical techniques for tooth preparations, bonding sequence, and cementation for all - ceramic crowns and porcelain veneers.

Topics to be covered will include: Esthetic Diagnosis and Treatment Planning and Esthetic Quality Control: Keys to Success. This seminar will certainly update the knowledge base and benefit all attendees.

October 22, 2008

Joe Steven, Jr, DDS and Mark Troilo, DDS -
“Nate Marcus Memorial Lecture”
“The \$1,000,000 Staff”

Dr. Joe Steven and Dr. Mark Troilo both graduated from Creighton dental school in 1978, and they each have their own highly successful dental practices in Kansas. They attribute a great part of their accelerated practices to their excellent dental staffs.

This program has two goals: One goal is to motivate the staff with the necessary skills needed to become the ideal dental employee. The staff will come away with a better appreciation of the practice and their career in relationship to their personal lives. The other goal is directed towards motivating the doctors and presenting new ideas, business techniques and theories for increased efficiency and profitability. This lively, humorous, and entertaining presentation will help make each dental practice a happier and more productive environment to be a part of. The end result is to see that dentists and their staffs enjoy our profession more.

2008-2009 PACKAGE PROGRAM SERIES

October 22, 2008 (continued)

Educational objectives:

- Staff members will realize the benefits of working as a team.
- The special qualities that separate the ideal employee from the average are explained in the areas of time, work and communications.
- The staff will learn what it takes to excel in their profession.
- They will learn to be more content if they choose not to excel.
- Attitude and ways to go about nurturing and changing it.
- Basic business fundamentals and how they relate to employee's paychecks.
- Salaries and incentive plans.
- Ways to monitor a dental practice effectively.
- How to generate tons of referrals through excellent Public Relations.
- Effective Appointment Book Control for increased profits.

This seminar is recommended for Dentists, Hygienists, Dental Assistants and Receptionists.

November 12, 2008

Lawrence I. Gaum, DDS

“A Practical Approach to Oral Surgery for the General Dentist”

This course is designed for the general practitioner who wishes to perform his/her own surgery and who rarely refers cases to the specialist. It is a step-by-step presentation, accompanied by slides of numerous minor surgical procedures that the dentist can and will confidently perform in the office when this seminar is completed. The course will demonstrate techniques that have been utilized and updated successfully for over 30 years. This seminar does not present major maxillofacial surgery such as osteotomies, fractures, condylectomies and rhinoplasties.

The surgical procedures that will be taught are of the “Bread and Butter” variety, allowing the participants to refine and update their surgical skills.

Fees for 2008-2009

Package Program Registration:
(7 courses and the Annual Meeting registration)

CSDA Member (regular)	\$645
CSDA Member (Reserved Seating)	\$795
ADA Member Non CSDA Member	\$1,045
Non ADA Member	\$1,495
Auxiliary Package (3 courses)	\$200
*CSDA Allied Member (3 courses)	\$150
CSDA Retired Life Dentist	\$50

*Membership Number Required!

All courses will be held at the Aqua Turf unless otherwise noted.

All courses run from 9:00 a.m. to 4:00 p.m.

Don't Forget, the 2008-2009 package program includes registration for the CSDA 144th Annual Meeting (Wed. - Fri.), May 6 - 8, 2009 at the Mohegan Sun Resort.

The Continuing Education Council in conjunction with the Annual Scientific Sessions Council has planned a meeting that will continue the traditions of education, friendship and fun with the most comprehensive and exciting program ever offered! In this critical period for health care delivery, the Annual Meeting will present a forum that will meet and exceed the needs of all members of the dental team. Internationally renowned speakers will present seminars on the latest advances in the art and science of dentistry as well as recommend methods to improve the challenging business aspects of our profession.

2009 Annual Meeting
Mohegan Sun Resort
(Wednesday - Friday)
May 6 - 8, 2009

Package Program

2008-2009

All-Inclusive Package Program - \$645
Includes all seven courses and the registration fee
for the 2009 CSDA Annual Meeting.
(For CSDA Members Only)

Many of today's dental courses cost more than \$250 per day for 7 CEU credits. This package is designed to enable you to attend continuing education courses at even lower prices. With this package program, the cost including lunch, is less than \$90 per course, and will include your registration fee for the 2009 CSDA Annual Meeting.

****Special Offer for Package Program Participants****

Enroll your office auxiliary in an **Office Auxiliary Package Program** which includes any **three package course** enrollment for only **\$200.00**. When you purchase this special auxiliary package your options allow you to either send three auxiliaries to one course, one auxiliary to three courses, or three different auxiliaries to three different courses. It's simply your choice.

This offer is limited to auxiliary staff only.

Auxiliary (3 courses)	\$200.00
*CSDA Allied Member (3 courses)	\$150.00**

*Membership Number Required and no substitutions allowed.

Reserved Seating Preferred Package - \$795

A Special Program offering preferred seating with the package program.

Single Course Registration

	PRE-REGISTRATION	AT THE DOOR
CSDA Member	\$215	\$340
ADA Member Non CSDA Member	\$345	\$470
Non ADA Member	\$445	\$570
Auxiliary	\$85	\$95
CSDA Allied Member	\$65	\$75
CSDA Retired Life Dentist	\$50	\$60

The Connecticut State Dental Association is an approved
Pace Program Code Provider #219236.
The current term of approval extends from
November 2005 to December 2009.

Please Note...

The CSDA Continuing Education Council reserves the right to cancel any course, limit the enrollment, modify the announced course content, and/or change the location, time, date or speaker as may be deemed necessary or advisable. (Please check monthly brochures for updated information).

In the event of unusual circumstances, a continuing education course will proceed as long as the speaker and one moderator are present.

If a fall program is cancelled, a December date may be used, if possible. If a winter program is cancelled, a May or June date may be used.

All course reservations must be received by the CSDA Central Office by 4:00 p.m. on Friday immediately preceding the course. *Proper payment must accompany all reservations.*

Reserved seating in the preferred section is also offered for a fee of \$795 for all seven courses.

An individual who signs up for a monthly course, but not the Package Program, may request a refund from the Central Office up to 72 hours prior to the course. All requests must be in writing. No other refunds will be given.

NO Substitutions to the Package Program are permitted.

Speakers do not necessarily represent the views of the ADA or CSDA.

Some courses are supported by corporate educational grants.

Visit us at www.CSDA.com.

All courses will be held at the Aqua Turf, 556 Mulberry Street, Plantsville, Connecticut unless otherwise noted.

Please refrain from calling the Aqua Turf directly for food requests. **You must inform the Central Office of any special food requests** when registering for the course(s).

Cancellation Clause

It is the responsibility of each individual registered to confirm a scheduled meeting if there is the possibility of a cancellation due to inclement weather. Registered attendees may watch WFSB Channel 3, WTNH Channel 8, or WVIT Channel 30, listen to WELI radio or call the course location for updated information on CSDA event cancellations and don't forget to check our website at www.CSDA.com.

PLEASE SILENCE ALL BEEPERS AND CELL PHONES DURING COURSES.

CSDA/UCONN Series

Due to the first year success of the joint partnership between the University of Connecticut School of Dental Medicine and the Connecticut State Dental Association, we are proud to announce that once again CSDA and UCONN will be offering a four-course Restorative Dentistry Series for 2008-2009.

Mark your calendar for the following dates:

September 24, 2008

December 3, 2008

February 4, 2009

April 1, 2009

All courses will run from 5:30 - 8:30 p.m. with a 20 minute beverage and snack break.

Presenters will include:

Drs. Frank Lauciello and Tom Taylor for :

“Modern methods for complete denture fabrication”.

Drs. Jonathan Meiers, Khamis Hassan and Tom Taylor:

“Update on adhesives and posterior composite restorations”. (with hands on lab session).

Dr. Jonathan Meiers:

“Current status of bleaching and veneers”.

Dr. J. Robert Kelly and yet to be determined faculty:

“Current status of digital impression making, CAD-CAM restorations and all ceramic restorations”.

Watch for
more information.

Allied Membership in the CSDA

Recognition for the Entire Dental Team

It takes a team of dedicated professionals to deliver first class dental care to patients! No one can do it alone. Dentists, hygienists, assistants, laboratory technicians, and administrative staff rely on each other on a daily basis. Every member of the dental team contributes to the overall quality of care that patients receive.

All Members of the Dental Team Can Now Join the CSDA

The CSDA has expanded our membership to include hygienists, assistants, laboratory technicians, and others involved in dentistry. This is an excellent opportunity for all members of the dental team to become involved in organized dentistry by joining the largest dental association in Connecticut.

Wide Range of Benefits for Allied Members

Allied members pay reduced registration fees for the continuing education programs listed in this booklet. The financial savings for the package program alone exceeds the costs of an allied member's annual dues. The CSDA also provides rewarding volunteer opportunities for allied members. Our *Give Kids a Smile* and *Mission of Mercy* programs demonstrate the positive impact that all dental team members can have when they join together through the CSDA. We also keep allied members updated on the latest dental news through our quarterly *Communicator* magazine.

Join Today

You can download a copy of our application & brochure from our website at <http://www.csda.com/allied/AlliedMembership.pdf> or call the CSDA at (860) 368-1800.

Allied Membership for only \$35 a year!

2008-2009 Package Program Registration Form

Please register one person per form - Offer expires September 1, 2008

Please check one of the following: CSDA Member Non-Member Dentist Allied Member Auxiliary
 Please register me for the All-Inclusive Package Program (CSDA Members only) \$645 Special Reserved Seating Package \$795

Please register me for the courses below:

I am a staff member of a dentist who is a member of the package program. Dr. Name _____

Therefore, I am eligible to register for the Three Course Package Program (Auxiliaries only) \$200

I am not an Allied member of CSDA. Register me for the three course package program (Auxiliaries only) \$150

Please register me for _____ individual courses. Courses selected below.

Please provide me with a vegetarian entree for each course I have registered for.

Price per course:

CSDA Member \$215 pre-regist., \$340 at the door; ADA Member Non CSDA Member \$345 pre-regist., \$470 at the door; Non ADA Member \$445 pre-regist., \$570 at the door; Auxiliary \$85 pre-regist., \$95 at the door; CSDA Allied Member \$65 pre-regist., \$75 at the door

Course #1 _____ Course #2 _____ Course #3 _____ Course #4 _____ Course #5 _____ Course #6 _____ Course #7 _____

Name: _____ License # _____

ADA# _____ AGD# _____

Address: _____

City: _____ Stat _____ Zip: _____

Office Phone: _____ Home Phone: _____ email address: _____

Mastercard/Visa No. _____ Expiration Date: _____

Signature: _____ Total \$ _____

Please make checks payable to:

Connecticut State Dental Association • 835 West Queen Street • Southington, CT 06489 • 860-378-1800

2008-2009 PACKAGE PROGRAM SERIES

January 7, 2009

Henry A. Gremillion, DDS

“TMD and Orofacial Pain: Making Sense of the Confusion”

Diagnosis and management of orofacial pain can be one of the most challenging, yet rewarding aspects of dental practice. This seminar integrates basic anatomical, neurologic and physiologic principles as components to an evidence-based approach to diagnosis and management of temporomandibular disorders and other forms of orofacial pain. Tailored for the dental team, this program helps take the mystery out of TMD.

February 11, 2009

Dennis P. Tarnow, DDS

“Esthetics and Implant Dentistry; Innovations 7 Controversies”

Implant dentistry is continuously evolving into a more predictable form of therapy. New and innovative techniques now allow for better esthetics and greater patient comfort. At the same time, these numerous new techniques and therapies that are available continue to raise questions and concerns regarding the pros and cons of each.

This full day program will answer the FAQs regarding many controversial issues as they relate to early loading, predictability, membrane placement, membrane type, grafting, primary closure, immediate placement, immediate temporization, to mention a few. The program will address and interweave the innovations in implant dentistry and how they can enhance your clinical outcomes for greater patient satisfaction.

2008-2009 PACKAGE PROGRAM SERIES

March 11, 2009

David A. Tesini, DMD and Joseph P. O'Donnell, DMD

“Inside the Land of Oz:

How to Treat Little Munchkins in Your Practice”

This highly interactive program will provide a comprehensive overview of pediatric dentistry for the dental professional and their entire team. Participants will learn practical solutions to common problems, enabling them to improve and build upon their current pediatric service. This dynamic and entertaining speaker will provide the information necessary for practitioners to remain current with the expanding dental needs of today's youth. This course will be very interactive for your entire dental team.

April 15, 2009

Stanley F. Malamed, DDS

“Emergency Medicine in Dentistry”

Life-threatening emergencies can occur anytime, anywhere and to anyone. Such situations are somewhat more likely to occur within the confines of the dental office due to the increased level of stress which is so often present. In this course Dr. Malamed will discuss the areas which are considered vital to a proper understanding of emergency medicine: prevention, preparation, recognition and management. This will include a discussion of preparation involving the office and staff and includes a thorough review of the office emergency kit (drugs and equipment). Additionally, it will include the recognition and management of specific emergency situations and includes the management of unconsciousness, respiratory distress, seizures, drug-related emergencies, and chest pain. The course is designed for all members of the dental office staff.