



Connecticut State Dental Association

The CSDA Supports National Smile Month with Year Long Oral Health Initiatives

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Southington, CT—Oral Health America launches National Smile Month. The importance of brushing, good nutrition and regular visits to the dentist is the focus of National Smile Month, the largest independent international dental campaign aimed at consumers of all ages.

Governor Jodi Rell has issued a proclamation in support of the month. The program runs in collaboration with the British Dental Health Foundation. This year's theme is "Brush for Health!"

The CSDA supports oral health initiatives like National Smile Month year round, and has several initiatives in place this year including a partnership with CPTV for a special television series called "Critical Call for Oral Health." This program is a three part series that will focus on the importance of oral health care. The first segment will air on June 26th on CPTV at 9 p.m.

The CSDA recently held the first Connecticut Mission of Mercy, a free two day dental clinic, in Tolland CT. The event served over 1,000 patients and provided \$470,000 in free dental care. "CTMOM" is set to return in the summer of 2009 in New Haven, CT. In addition, the CSDA participates in National Give Kids Smile Day, a yearly ADA event that provides free dental care to needy children than takes place during National Children's Dental Health month in February.

The CSDA is a non profit association that represents 87% of licensed Connecticut Dentists. The CSDA is one of the leading advocates for oral health care in CT. For more information about the CSDA, visit www.csda.com.

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